

<b>Job title:</b>	Information Experience Designer	<b>Job category:</b>	Mid-level Designer
<b>Department/Group:</b>	Technical Product	<b>Position type:</b>	Full-time, permanent
<b>Location:</b>	London office + home, on a flexible basis	<b>Travel required:</b>	To office; possibly to sites or client offices
<b>HR contact:</b>	Rosie Griffiths	<b>Date posted:</b>	22 <sup>nd</sup> November 2024
<b>Background on Requirement</b>			
<p><b>About Olsights</b></p> <p>Olsights is an innovative, mission-driven company focused on helping organisations make better decisions to accelerate decarbonisation development projects in the midst of an evolving and complex data landscape. As a certified BCorp, our goal is to deliver high-impact intuitive visual tools that empower energy developers, energy networks and authorities to accelerate good projects for a sustainable future. We are a small, dynamic team dedicated to building cutting-edge digital tools for spatial energy planning.</p> <p><b>About the Position</b></p> <p>We are looking for a talented and creative Information Experience Designer to join our team as we embark on the next phase of an exciting energy network innovation project, and enhance our general product. This role will play a crucial part in shaping the user experience for our project and products—developing innovative tools to enhance renewable energy connections and optimise network/ project planning. As our Information Experience Designer, you will be responsible for creating intuitive, visually engaging, and highly functional interfaces that transform complex data into actionable insights. You will work closely with our technical team, energy experts, project stakeholders and national policy-makers to design user journeys that align with specific project requirements while advancing Olsights’ long-term product vision.</p>			
<b>Job Duties &amp; Responsibilities</b>			
<p><b>ROLE AND RESPONSIBILITIES</b></p> <ul style="list-style-type: none"> <li>• <b>Artistic Element Design:</b> Evolve &amp; create artistic symbology, logos, colour schemes, typefaces, basemap schemes, geographic labels &amp; analytic control elements that extend our brand into our products.</li> <li>• <b>User-Centric Experience Design:</b> Lead design of intuitive user interfaces (UIs) and user experiences (UX) for our products, transforming geospatial data and network information into clear, actionable insights.</li> <li>• <b>Wireframing &amp; Prototyping:</b> Develop mood boards, wireframes, low and high-fidelity prototypes, and interactive mockups to visualise new features and workflows using tools like Figma and Miro.</li> <li>• <b>Information Visualisation:</b> Design creative and data-driven visuals (maps, data cards, responsive charts) that communicate spatial planning risks, network siting opportunities &amp; project success likelihood.</li> <li>• <b>User Journey Mapping:</b> Collaborate with stakeholders to understand user needs, develop personas, and map user journeys to inform design decisions and enhance the product experience.</li> <li>• <b>Iterative Design &amp; Testing:</b> Conduct user testing sessions and gather feedback to refine designs, ensuring continuous improvement throughout the project’s agile development cycles.</li> <li>• <b>Cross-Functional Collaboration:</b> Work closely with front-end engineers, energy analysts, and project managers to ensure designs align with technical requirements and project objectives.</li> <li>• <b>Accessibility &amp; Inclusivity:</b> Ensure all designs are accessible, relatable, responsive, and optimised for diverse users, including stakeholders in energy networks and project development planning.</li> </ul>			
<b>Education &amp; Experience Requirements</b>			
<p><b>SKILLS &amp; EXPERIENCE</b></p> <ul style="list-style-type: none"> <li>• 3+ years of experience in UI/UX design, digital artistry, information design, or digital product design, preferably within a data-driven or technical domain.</li> <li>• Strong proficiency in design tools such as Figma and whiteboard tools such as Miro.</li> <li>• Proven experience in data visualisation and translating complex info into clear, user-friendly formats.</li> <li>• Excellent understanding of user-centred design principles, interaction design, and usability testing.</li> </ul>			

- Ability to work with front-end technologies (e.g., HTML/CSS, Next.js, React, d3.js, p5.js etc) is a plus.
- Experience with geospatial data visualisation (e.g., Mapbox, deck.gl) is highly desirable.
- Active communication & collaboration skills, able to work effectively in remote, cross-functional team.
- A creative problem solver with a keen eye for detail and a passion for unlocking energy transition.

**Person Specification & Business Behaviours**

We are looking for an individual that:

- Has natural artistic flair and a curiosity to find best ways to apply beauty in digital formats;
- Has good information interpretation skills and customer empathy;
- Is a self-starter, comfortable in a small company, and working with large industrial/ gov customers.

We are B Corp certified, working to the gold standard for ethical business - and consider finding the right characters that can positively contribute to our diversity and capabilities, and fit with our culture, is more important than finding a complete experience set (which can be developed). We recruit against values fit.

**Agility:** A key feature of an early-stage startup is the experimental development/ testing of new products to learn which ones can be useful to the business/ customers and is characterised by frequent changes in direction or priority as a result of quick learning. The ability to embrace speed of change & flexibility at work – including taking some risks - is essential (in return we offer a flexible work environment/ pattern).

**Integrity:** Whilst we can provide vision, guidance + collaborative work environment - we need someone who can work independently and be trusted to deliver/ do the right thing even when nobody's watching.

**Authentic:** We need someone who is honest and authentic, relaxed with who they are, and is comfortable discussing the emergence of new problems so that they can be acted on quickly.

**Purpose, Vision & Focus:** With our business focus on Clean Energy projects, it is important that candidates identify with a clear long-term purpose & vision to use tech skills as a force to help meet the climate goals of 2030-50 and beyond, and to have the short-term focus to make steady incremental progress.

**Commitment to Equity, Diversity and Inclusion:** Olsights is committed to recruit the best-fit talent into our diverse team without discrimination along age, disability, gender, race, religion or belief, sexual orientation, gender reassignment, pregnancy and maternity. Candidates from minority or disadvantaged social groups are encouraged to apply and will be treated without bias.

**What We Offer**

- Unique opportunity to shape future of national/ global decarbonisation through innovative technology.
- A collaborative and fast-paced startup environment that encourages creativity and experimentation.
- A salary of **£45,000 pa**, and equity option scheme.
- **25 days** paid holidays plus public holidays.
- Flexible work arrangements and a commitment to work-life balance.
- Access to cutting-edge tools and resources to support your role & broader career development.

**Application Process**

To apply, please submit your CV and a cover letter detailing your relevant experience and why you are excited about this opportunity. Send your application to [hello@olsights.com](mailto:hello@olsights.com). Please use the subject line: "Information Experience Designer Application - [Your Name]".

We look forward to hearing from you and discovering how your expertise can contribute to our mission.

Created by:	Tony Griffiths	Date:	22 <sup>nd</sup> November 2024
Approved by:	Name	Date:	Date
Last updated by:	Tony Griffiths	Date:	22 <sup>nd</sup> November 2024

